



FIA Gospel Records

Stone Mountain, Georgia (770) 498-0125

Let every thing that hath breath, praise the Lord!!!

Visit our web site at <http://www.fiaworld.com/>
for more information...

Goals in Music and Production

FIA Gospel Records' goal is to develop artists for long-term careers in the music industry. FIA's musical philosophy is to provide high quality digitally mastered music in multiple formats including contemporary gospel, gospel R & B, gospel pop, gospel funk, gospel rapp, and gospel hip hop. This diverse goal is to ensure multiple audience satisfaction per artist, per CD project.

Atlanta's growing music market and its volume of successful artists and agents allows FIA access to a large volume of extremely talented artists and musicians as well as music industry affiliates and facilities. All individuals associated with FIA are under contract without exception. Artist contracts are exclusive and standard while song writers, producers and musicians are non-exclusive and typically associated with individual projects. FIA also considers cooperative projects with established organizations including scoring projects for film.

All recording projects begin at the level of matching songs to the artist based on the artist's style and the company's artist development goals. The distinct variety of material as well as the volume of FIA's catalog of songs makes FIA potentially a recording market leader. Once production is complete, from development to recording, artists are expected to perform and provide interviews in cooperation with A & R, distribution, and promotion personnel, all geared towards promotion of the CD. The artist takes an extremely active role in promotional activities.

About the Owners

Dr. Solomon Pollard, Jr. (a.k.a. Dr. P.) is the CEO for FIA Corporation and has been in the music industry for 36 years beginning at the age of 8 with his first guitar lesson. He immediately saw the logic of the instrument and simply asked for a cheap guitar and the beginner/intermediate book. He mastered the book in two days and was playing music from the radio within the week. He immediately joined and matriculated through numerous bands through his formative years growing up in the south. During college in the mid 70's, he moved to bass at the request of the schools jazz-fusion band director; a move that was not difficult but was a fascinating challenge. He started writing songs during this time using his growing knowledge of jazz improvisation and chord inversions. After graduation in the early 80's, he moved to Nashville where, during his graduate training, he recorded his compositions with IgG Band (a jazz-fusion band composed of medical and graduate students). He worked as a musician for major artists such as Michael Wycoff, Lady Love, The Temptations, and the Controllers. He continued writing and found work as a studio bass player where he learned a wealth of knowledge about the industry and record production. He later moved to Atlanta where he completed his doctorate at Emory University. During the mid 90's, he started FIA Gospel Records is a partial attempt to say thanks to God for the home the he and his wife Katrina were blessed with as well as their health and growing family.

His musical influences are numerous and varied from Miles Davis to The Artist, Larry Graham, Parliament, Earth Wind and Fire, The Brothers Johnson, George Benson, Santanna, Stanley Clark, and Quincy Jones to name a few. Gospel influences include John P. Kee, Yolanda Adams, Kirk Franklin, The Winans, Carmen, and Take 6.

Mrs. Katrina Pollard is the Director of Artists Relations and has an extensive background in media relations beginning with over 10 years experience in the newspaper industry. She held many titles from reporter to Director of Advertising. She further has 12 years experience in numerous positions in media relations as well as health communications. She currently designs all CD layouts, develops press releases and press packages, and coordinates media relations for the company. Her eye for design and layout has been instrumental in establishing the company's corporate image, smooth operation, and Artist relations.



FIA Gospel Records, Def System Seven Records, Ice Storm Enterprises Publishing Company, FIA Artists and Repertoire Services, FIA Recording and Sound Services, FIA Digital Services, FIA Instructional Services, FIA Photographic Services, and FIA Management Services.

